

UTAH WOOL GROWERS ASSOCIATION



On Monday August 1, 2022 the UWGA will hold our annual Summer Convention in Logan, Utah at Utah State's College of Ag. Our convention features professional development opportunities for producers as well as networking between fellow producers and industry partners. We appreciate our generous sponsors who make our Conventions possible. We know you consider this a prime opportunity to connect with Utah sheep producers and would love to count you as a sponsor. We have many sponsorship opportunities including sponsorship of breaks, lunch drinks, evening drinks, and more!

Convention sponsors will receive ads on the convention agenda, convention shout outs, as well as social media ads. If you would be interested in sponsoring the Winter Convention, please let us know. All sponsors will be recognized on the UWGA social media throughout the month of July and August and will be featured in the Fall Newsletter. In addition to sponsorships, we are also looking for door prize raffle donation items.

Convention Sponsorships:

Diamond Level: \$1000 and up

- Includes: 2 full convention registrations per \$1,000 contribution
- Two tickets to the Lamb BBQ
- Listing as Diamond Level sponsor in Utah newsletters and publications
- One full-page advertisement in convention publication
- Sponsorship recognition in convention program and throughout convention
- Two lunch tickets to our Lamb BBQ Lunch

Platinum Level - \$500-\$999

- Includes: 1 full convention registration per \$1,000 contribution
- Two tickets to the Lamb BBQ
- Listing as Platinum Level sponsor in the Utah newsletters and publication
- Half page advertisement in convention publication
- Sponsorship recognition in convention program and throughout Joint Convention
- One lunch ticket to our Lamb BBQ Lunch

Gold Level - \$250-\$499

- Two tickets to the Lamb BBQ

- Listing as Gold Level sponsor in Utah newsletters and publication
- Quarter page advertisement in convention publication
- Sponsorship recognition in convention program and throughout Joint Convention
- One Lunch ticket to our lamb BBQ Lunch

Evening Drink Sponsors: Sponsorship of drinks at the evening reception for the Lamb BBQ: \$500

- Recognized in the printed Program, announced to attendees, and on signage at the Reception.
- 4 tickets to the Lamb BBQ Lunch
- Sponsor can bring their own signage to display in the bar and reception area.

Luncheon Drink Sponsors: Sponsorship of drinks at the Farm to Table Lunch: \$150

- Recognized in the printed program, announced to attendees, and on signage at the Reception.
- 2 tickets to the Lamb BBQ

Break Sponsors: Sponsorship of a soda/coffee break (\$200). Recognized in the printed program and announced to attendees.

- Recognized in the printed program, announced to attendees, and on signage at the Reception.
- 2 tickets to the Lamb BBQ

Band Sponsors: \$250

We are holding dinner in an old barn! Seems like the perfect place for a Barn Dance. We will be having a live band (Wasatch Back) play for dinner.

Two tickets to the Lamb BBQ

- Listing as The Band sponsor in Utah newsletters and publication
- Quarter page advertisement in convention publication
- Sponsorship recognition in convention program and throughout convention
- One Lunch ticket to our lamb BBQ Lunch